

ADM Creative Services Price Sheet

Logos and Re-branding Packages

1. Basic Package - \$250:

- Single Logo Design
- High-resolution digital file formats (e.g., PNG, JPEG)
- 2-3 design revisions
- Delivery within 15 business days

2. Standard Package - \$500:

- Logo Design (Primary and Secondary variations)
- High-resolution digital file formats (e.g., PNG, JPEG, EPS)
- 3-4 design revisions
- Brand Color Palette
- Typography Recommendations
- Basic Brand Style Guide
- Delivery within 21 business days

3. Premium Package - \$1,000:

- Logo Design (Primary, Secondary, and Submark variations)
- High-resolution digital file formats (e.g., PNG, JPEG, EPS, AI)
- Unlimited design revisions
- Brand Color Palette
- Typography Recommendations and Logo Usage Guidelines
- Comprehensive Brand Style Guide
- Business Card Design
- Social Media Profile Graphics (e.g., Facebook, Twitter, Instagram)
- Delivery within 30 business days. May adjust to complexity and revisions

4. Custom Package - Pricing Varies:

- Tailored to the specific needs of the client
- Includes all the elements of the Premium Package
- Additional services such as stationery design, marketing collateral, website graphics, etc.
- In-person or virtual consultations
- Timeline and pricing determined on a project-by-project basis

Please note that the prices listed above are starting points and may vary based on project-specific factors such as complexity, size, location, and customization requirements. Additionally, if the commissioned artwork has the potential to

generate exponential profit for the client, the pricing structure may be subject to adjustment to reflect the value and potential return on investment. Such adjustments will be discussed and agreed upon in consultation with the client to ensure fair compensation for the artist's work.

Paintings

1. Small Acrylic Painting - Starting at \$300:
 - Painting size: Up to 12x12 inches
 - Consultation to discuss the subject, style, and vision
 - Custom artwork creation
 - High-quality acrylic paint on wood panel
 - 1-2 rounds of minor revisions
 - Completion within 2-3 weeks

2. Medium Acrylic Painting - Starting at \$500:
 - Painting size: Between 16x20 inches and 24x24 inches
 - Consultation to discuss the subject, style, and vision
 - Custom artwork creation
 - Stretched canvas with high-quality acrylic paint
 - 2-3 rounds of minor revisions
 - Completion within 3-4 weeks

3. Large Acrylic Painting - Starting at \$1,000:
 - Painting size: Between 24x36 inches and 36x48 inches
 - Consultation to discuss the subject, style, and vision
 - Custom artwork creation
 - Stretched canvas with high-quality acrylic paint
 - 3-4 rounds of minor revisions
 - Completion within 4-6 weeks

4. Extra-Large or Custom Size Acrylic Painting - Pricing Varies:
 - Painting size: Above 36x48 inches or custom dimensions
 - Consultation to discuss the subject, style, and vision
 - Custom artwork creation
 - Stretched canvas or wood panel as per client preference
 - Multiple rounds of revisions as needed
 - Completion timeline determined based on project

Murals

1. Small Mural - Starting at \$500:
 - Mural size: Up to 100 square feet
 - Consultation to discuss concept and vision
 - Custom design creation
 - Material costs
 - Execution of the mural on a prepared surface
 - 1-2 rounds of minor revisions
 - Completion within 3-5 days

2. Medium Mural - Starting at \$1,500:
 - Mural size: Between 100 and 300 square feet
 - Consultation to discuss concept and vision
 - Custom design creation
 - Material costs
 - Execution of the mural on a prepared surface
 - 2-3 rounds of minor revisions
 - Completion within 5-7 days

3. Large Mural - Starting at \$3,000:
 - Mural size: Between 300 and 600 square feet
 - Consultation to discuss concept and vision
 - Custom design creation
 - Material costs
 - Execution of the mural on a prepared surface
 - 3-4 rounds of minor revisions
 - Completion within 7-10 days

4. Extra-Large Mural - Pricing Varies:
 - Mural size: Over 600 square feet
 - Consultation to discuss concept and vision
 - Custom design creation
 - Material costs
 - Execution of the mural on a prepared surface
 - Multiple rounds of revisions as needed
 - Completion timeline determined based on project scope

Please note that these prices are starting points and can vary based on factors such as complexity, location, accessibility, surface preparation requirements, and any additional features or customization the client may request.

Digital Illustration/Graphic Design

Basic Digital Illustration - Starting at \$200:

Single digital illustration

High-resolution digital file formats (e.g., PNG, JPEG, PSD)

1-2 rounds of minor revisions

Delivery within 5-7 business days

2. Standard Digital Illustration - Starting at \$400:

Detailed digital illustration with background elements

High-resolution digital file formats (e.g., PNG, JPEG, PSD)

2-3 rounds of minor revisions

Delivery within 7-10 business days

Premium Digital Illustration - Starting at \$800:

Complex and intricate digital illustration with multiple characters or detailed scenes

High-resolution digital file formats (e.g., PNG, JPEG, PSD, AI)

3-4 rounds of minor revisions

Delivery within 10-14 business days

Custom Digital Illustration - Pricing Varies:

Tailored to specific client needs and project requirements

Includes all elements of the Premium Digital Illustration package

Additional services such as custom backgrounds, source files, or commercial rights

Delivery timeline and pricing determined on a project-by-project basis

Please note that these prices are starting points and can vary based on factors such as complexity, level of detail, number of characters, and additional features or customization requested by the client. Each digital illustration project will be evaluated individually, and prices will be determined accordingly.